



American Planning Association Missouri Chapter Chapter Development Plan 2019-2024

Who We Are | The Missouri Chapter of the American Planning Association (APA Missouri) is an independent, non-for-profit educational organization that provides leadership in the development of communities. We consist of three sections across the state — St. Louis Metro, Kansas City Metro, and Ozark Mountain — and over 600 planning professionals, students and other members.

Our Mission Statement | *The Mission of APA Missouri is to advocate for the value of planning and to support planners and future planners through professional development and education in order to create great places for all.*

Our Goals



ADVOCATE
For the Value of
Planning

- Sustain and grow our membership
- Provide support to local planning schools
- Build relationships with elected officials and legislators
- Promote sound planning practices and policies at local and state levels



SUPPORT
Current and
Future Planners

- Deliver meaningful communication to our members
- Provide quality programming to our members
- Develop tools and resources for our members
- Develop best practice materials for our members



PROVIDE
Administrative
Support

- Manage chapter resources effectively
- Ensure financial sustainability of our chapter
- Assist with governance and oversight of our chapter’s sections



CREATE
Great Places

- Promote and develop the Great Place in Missouri program
- Recognize creative and innovative planning efforts
- Establish legislative priorities that address the needs of our members



FOSTER
Diversity and
Inclusion

- Strive for membership reflective of state demographics and expand our members’ understanding of diverse perspectives
- Actively address barriers and support the effort to build equitable and inclusive communities
- Build trust among members, partners, and leadership by being open and responsive to change