



ST LOUIS APA NEWSLETTER

President's Message

*Thank you, friends
Wouldn't be here if it wasn't for you
I'm so grateful
For all the things you helped me do
- Big Star "Thank You Friends"*

Greetings SLMS members,

Well, this is it – My last message to you as president of the St. Louis Section of the Missouri APA. The irony is not lost on me that, with each of my prior messages, the topic was often hard to think of, but the words eventually came easy. Yet this time, the topic was easy, but the words come harder to type!

Among the hopes that I had during my brief tenure was to do what I could to raise the public profile of our profession while exploring what 'planning' in the St. Louis region means in unique and creative ways. It has been my privilege to have experienced both of these over this past 12 months, whether through the South Grand Great Streets celebration, witnessing an incredible MO-APA state conference in St. Louis, giving planning tours to Principia High School students of The Grove neighborhood, or encouraging the SLMS-APA's participation in exciting new initiatives like STL Open Streets and (fingers-crossed) a regular planning series at the Sustainability Lab @ T-Rex. As I pass the leadership role on to a new SLMS board in July, I plan to remain engaged with these new efforts, so that become synonymous with great professional (and social) opportunities, much like the monthly SLMS luncheons that our board has hosted for many years now.

My most sincere thanks to the supremely dedicated members of the 2018/19 SLMS board. With a diverse set of professional backgrounds and experiences, this year's board never ceased to amaze me in how we came to work together, found ways to help each other, and embraced an "explore planning" philosophy that helped us achieve the outcomes too numerous to list (often after (or during) a long day spent on our "full time gigs.") Your commitment to great planning in our region was truly inspiring and I am honored to have been a part of this team.

Finally, I want to thank the SLMS membership. This year was one of professional "transition" for me as I sought out new adventures in my planning career. Having the opportunity to get to know many of you at luncheons and other SLMS social events helped re-affirm that the 'planning world' in St. Louis is both "bigger" than I previously thought and incredibly inspiring as well. Thanks to all the SLMS-APA membership for what you do each and every day to create 'community' in our region.

Scott Hanson, AICP
SLMS Board President

June 2018 Annual Picnic Wednesday, June 20

An Equitable Landscape Ordinance - Ellisville Case Study

11:30AM - Social
12:00PM - 1:00PM - Lunch / Presentation

Location:
Bussmann Shelter
Bluebird Park
225 Kiefer Creek Road
Ellisville, MO 63021

Parking is available adjacent to the shelter

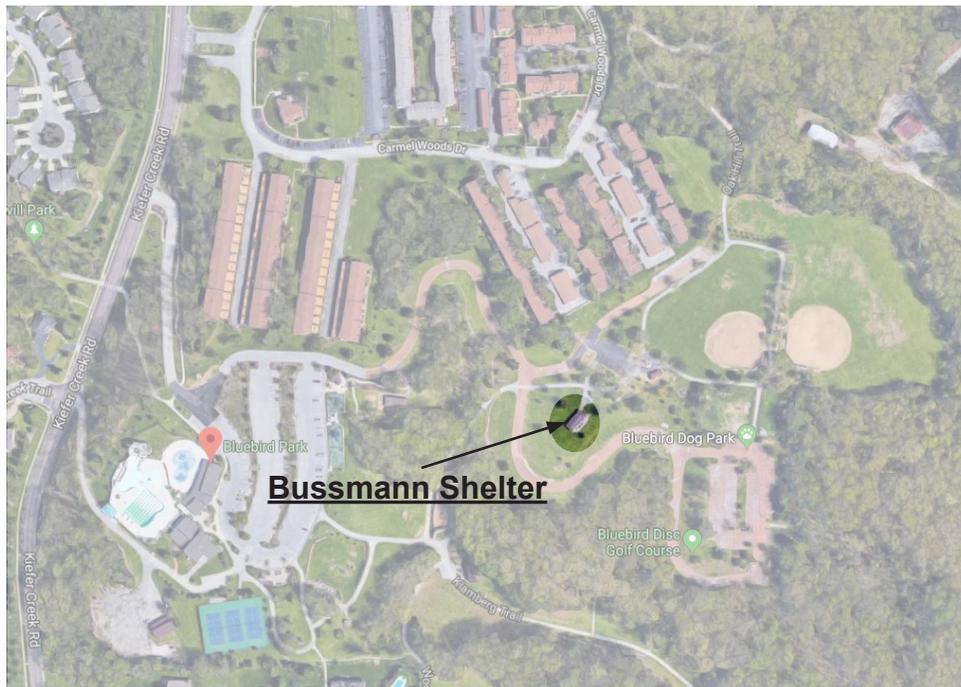
Topic Summary:

SWT Design will present thoughts and ideas on why landscape ordinance and guidelines are important and balancing the requirements of a landscape ordinance to create an equitable ordinance for the community it serves. We will share our recent Ellisville landscape ordinance review and update case study as an example of how this approach can be applied to better serve communities.

Speakers:

Scott Runde, PLA, AICP: As a professional landscape architect and certified planner, Scott adds more than 7 years of experience to SWT Design, and his versatility as a designer and planner lends to a successful project portfolio within the urban environment. Streetscape enhancements, urban plazas, land use plans, and parks & trails are just a few examples of his diverse experience.

Jay Wohlschlaeger, PLA, ASLA: For 20 years, Jay has cultivated a portfolio at SWT Design within the public sector, particularly in the parks and recreation industry, from district and county-wide master plans to individual built community parks. His success is directly tied to a community-focused process, a partnership that listens to the needs of municipalities and their residents, and works closely with them from project initiation through construction completion.



Location Map

Menu (from Pepper's Deli)

- California Club Wrap with chips and cookie: Chopped chicken breast, Pepper's hickory smoked bacon, chopped tomatoes, shredded lettuce topped with creamy avocado ranch sauce.
- House Salad (Choose pulled pork, chopped brisket, or pulled chicken) with cookie: Chopped romaine lettuce, shredded mozzarella cheese, tomatoes, red onions, pepperoncini with your choice of pulled pork, chopped brisket, or pulled chicken with parmesan cheese and your choice of dressing (Choose dressing- BBQ peppercorn, ranch or sun-dried tomato vinaigrette dressing)
- Garden Grinder with chips and cookie: Fresh shredded lettuce, tomatoes, bell peppers, cucumber slices, red onions, provolone cheese, sprouts, banana peppers and dill spread piled high on multi grain bread.

Cost

Members: FREE

Non-Members: \$18

Students: FREE

Visit the [APA MO Website](#) for more information or to register for the June Picnic. Registration closes Thursday, June 14th.



Spring/Summer Workshop Registration Is Now Open

Join the APA MO and APA IL for a joint workshop in June featuring APA President Cynthia Bowen, An awards reception at Cahokia Mounds, and a full day of mobile tours at the Gateway Conference Center in Collinsville.

**Registration is \$90 for Professionals
Student Registration is Free**

Please also select the AM and PM mobile tours when you register

[Click Here to Register](#)

June 2018 **Social Events**
Happy Hours

**The Spring Workshop /
Downstate IL-APA Awards
Ceremony (Thursday, June 7) will
take the place of the June Happy
Hour. We hope to see you there!!**

June

The St. Louis Metro Section of APA would like to invite you to our official Happy Hour! Meet old friends, make new friends, and network with other local planners in a laid back, casual atmosphere. This free event is hosted by the St. Louis Metro Section of APA, but is open to anyone interested in urban planning.

To Be Determined

July

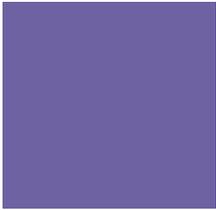


(cc) Roadside

**In wine there is
wisdom.
In beer there is
freedom.
In water there is
bacteria.
- Benjamin Franklin**



(CC) Kevin McCoy



Celebrate Open Streets in South City

Saturday, June 2, 2018. 11:00am - 2:00 pm

Description: STL Open Streets is re-launching with their first public event on June 2nd, turning Compton Avenue between Cherokee Street and Meramec in South City into a public plaza between 11am and 2pm. Come on out for public art, bike activities, metro market, a KDHX state, yoga, and more to see how active a street can be without cars. Click [HERE](#) for more information.

Missouri Municipal League Elected Officials Conference

June 7-8. Columbia, MO

Description: This annual conference provides a nuts and bolts review of the myriad of important issues municipal officials face on a regular basis, including Sunshine Law, budgets, public official liability, conflicts of interest and leadership.

Webcast: Meaningful Public Engagement

Friday, June 8, 2018 - 12:00-1:30PM CDT

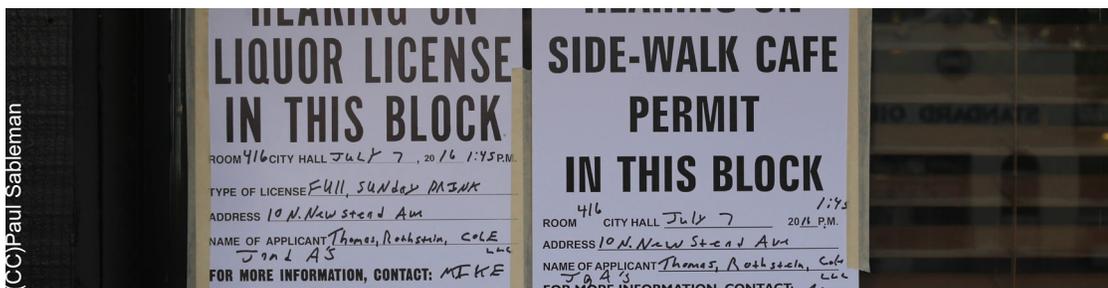
Description: Public engagement is a vital component of any planning project. As online tools become more sophisticated and accessible, planners are starting to use them in greater numbers to help them reach their communities more effectively. But, how do you know which ones to use when and how do you account for all the nuances of projects and locations? Drawing from case studies, and hundreds of collective years of experience, this session will focus on key principles that lead to successful online engagement. Topics will include:

- Choosing the Right Tools at the Right Time in the Planning Process;
- Setting Goals, Measuring for Success and Responding Accordingly;
- Dealing with Outrage, Trolling and Other Over-Anticipated Issues;
- Meeting Language Needs in the Community;
- Merging online and In-Person Engagement Efforts.

We will conclude with an introduction of the 10 Commandments of Online Engagement for Planners. Attendees will leave with this resource as a steady reminder of what we've seen work – and fail – in the online space.

Price: FREE for APA Members

For More Information: http://ohioplanning.org/aws/APAOH/pt/sp/development_webcast



(CC) Paul Sableman

Please send all postings to info@mo-apa.org

June 2018 Events, continued

Missouri Grant and Foundation Symposium

Friday June 8, 2018.

Description: This symposium will be a one-day event focused on helping statewide nonprofit organizations, as well as local governments, learn helpful information and best practices regarding federal and foundation funding opportunities. Representatives from government agencies and foundations will deliver presentations on available funding opportunities and application processes. In addition, they will participate in panel discussions, and staff informational booths throughout the day. Also, there will be breakout sessions covering a variety of topics, including those aimed at improving grant research and grant-writing skills. Click [HERE](#) for more information.

USGB-Missouri Gateway Chapter Green Building Tour

Tuesday, June 12, 2018. 5:30-7:30pm

Description: Our Annual Green Building Tour will feature the new Maplewood Fire Station which is seeking LEED certification under the v4 rating system. The former Maplewood Fire Station was embedded within the existing City Hall and Police Station municipal complex located along Manchester Road. The decades-old station no longer met the needs of a modern fire-fighting force, so Maplewood recognized that a new energy efficient building was needed to properly serve the community. The new 20,500 sq. ft. facility is located on a prominent corner site at the intersection of Manchester Road and Bredell Avenue. Integrating the building into the steep grade while providing a drive-through apparatus bay and maintaining strict sustainability standards presented a significant design challenge. The mission critical headquarters is structurally hardened to better withstand natural disasters like tornadoes and seismic events, all while seeking LEED certification. Click [HERE](#) for more information.

Webcast: The Benefits of Native Plants for Communities

Tuesday, June 12, 2018. 10:00 am.

Description: Learn how native Missouri plants can provide a sense of place, create habitat for pollinators, address stormwater issues and provide other benefits with this webinar from the Missouri Municipal League.

Webcast: Creating Age-Friendly Communities: Preventing Senior Bullying

Thursday, June 14, 2018. 12:00 - 1:00 pm.

Description: This free webinar from the University of Illinois Extension will give insight on how communities can prepare for upcoming demographic shifts with regard to older adults and make their communities more age-friendly, with a particular emphasis on noticing tell-tale signs of senior bullying. Click [HERE](#) for more information.

Webcast: Understanding Rural Broadband Technology Options

Friday, June 15, 2018 - 12:00-1:30PM CDT

Description: PAccess to Smart City technologies and applications that high-speed broadband enables has become one of the most critical factors in any community's economic development, affecting everything from our children's education, to housing values, enterprise development, and health and welfare services for the poor and elderly. This is especially true in rural America, where

The image shows two signs posted on a wall. The left sign reads 'HEARING ON LIQUOR LICENSE IN THIS BLOCK' and the right sign reads 'HEARING ON SIDE-WALK CAFE PERMIT IN THIS BLOCK'. Both signs list the same address: 10 N. Newstead Ave, Room 416, City Hall, July 7, 2018, 1:15 PM. The applicant is Thomas Roshstein, Cole. The contact is Mike.

Please send all postings to info@mo-apa.org

Visit the [APA MO](http://mo-apa.org)

Events, continued

access to high-speed broadband underpins any strategy for future economic growth – and is key to overcoming the “digital divide” and economic dislocation that continues to plague many of our small towns and rural communities across the nation. Many states have built extensive middle mile fiber networks, and for many rural communities the next step is to provide “last mile” connection for municipal, residential or commercial customers. But broadband speeds and dependability vary widely between DSL, cable, fiber, wireless and fixed wireless technologies, and can be dramatically affected by distance and terrain. Installation and running costs can vary enormously. So how do you know what “last mile” architecture and technologies are best for your rural community? This webinar, the second in our series on rural broadband issues sponsored by APA’s Technology Division, explores the key data drivers that are creating demand for greater bandwidth in rural communities, and describes the evolving technologies (wired and wireless) that are becoming available to meet that rapidly expanding data demand.

Price: FREE for APA Members

For More Information: http://ohioplanning.org/aws/APAOH/pt/sp/development_webcast

Talking Transit: MetroLink Security Study

Thursday, June 21, 2018

Description: Sponsored by Citizens for Modern Transit and the St. Louis Regional Chamber, don’t miss this opportunity to hear about the MetroLink Security assessment underway in the St. Louis region. Click [HERE](#) for more information.

Engaging Local Government Leaders (ELGL) Breakfast Club

Friday, June 22, 2018. 8:30-10:30am

Description: Includes networking, light breakfast, and a facility tour. Click [HERE](#) for more information.

Funding for the Future: Water and Wastewater Infrastructure Financing Workshop

Thursday, July 12, 2018.

Description: Are you a city clerk, city manager/administrator, finance director, budget manager, mayor, board member, utility director, public works director, or operator? Is your community responsible for drinking water or wastewater treatment systems? Click [HERE](#) for more information.



(CC)Paul Sableman

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Visit the [APA MO website](#) for more information

Senior Planner
City of Decatur, IL

Responsible for advanced level professional work in urban planning. Provides technical support and assistance to the Director in the development and implementation of the Comprehensive Plan and the City's advanced and current planning programs with related research and analysis. Review and process land use and development applications and proposals, as well as variance cases. Prepare and present cases to City boards, commissions, and committees including but not limited to Plan Commission and Zoning Board of Appeals. Supervise and manage the work of other planning staff and interns. Click [HERE](#) for the full description.

Communications Outreach Liaison
IDOT

The Illinois Department of Transportation is seeking a Communications Outreach Liaison. This position is responsible for communicating departmental priorities and policy to the public, elected officials, business and civic leaders and organizations, other key stakeholders, and the general public. The incumbent's primary responsibilities include proactively engaging local stakeholders and interested parties on transportation projects and policies. This includes working across the department to understand project information and develop clear messaging that conveys the benefits of projects and programs. The delivery of messaging will be conducted closely with Office of Communications (OOC) and culminates in a variety of formats including informational fact sheets, website/webpage maintenance, social media, written documents and other media as appropriate. S/He is also responsible for assisting in the oversight of consultants who deliver messages on behalf of the department to ensure that messages are approved and consistent with departmental policy. The incumbent responds to requests for presentations from community groups and is tasked with engaging local organizations to proactively present timely project information. Click [HERE](#) for the full description.

Executive Director
Champaign County Economic Development Corporations

The Champaign County Economic Development Corporation was established in 2001 to create a public-private partnership working together to grow the local economy, including job attraction, business retention and expansion efforts in Champaign County. The Executive Director will provide the leadership necessary to develop and implement successful economic development strategies within the context of the organization's strategic plan. The successful candidate is expected to direct the program of work to achieve the organization's priorities, including workforce development facilitation; business / industry engagement and; regional promotion. Click [HERE](#) for the full description.

Find additional job postings at <http://mo-apa.org/resources/jobs>



Please send all postings to info@mo-apa.org
Visit the [jobs page](#) at the [APA MO website](#) for more listings



St. Louis Metro Section has Facebook!

Did you know the St. Louis Metro Section of the APA has a Facebook page?? Stay up to date on planning news coming out of the St. Louis Region! You can Like the page at <https://www.facebook.com/APASaintLouis/?fref=ts>.

2017 - 2018 Section Committees

Members of the St. Louis Metro Section elected the new board in May and section committees are seeking your help this year. Make sure to contact a section chair if you are interested in getting involved!

Membership: [Jessica Henry](#)

2017 State Conference: [Matt Brandmeyer](#)

Awards: [Scott Hanson](#) / [Susan Herre](#)

Web: [John Cruz](#)

Community Outreach / Social: [Matt Brandmeyer](#)

Professional Development: [Mike Zeek](#)

APA's Early Career Membership Program

With the new school year underway for planning students, we wanted to make you aware of APA's Early Career Membership Program. Full-time students that have never been an APA member are eligible to join in the program, which offers a free membership in APA for one year and an opportunity to receive reimbursement for the National Conference registration fee in exchange for volunteering during the conference. If you would like to get more information go to: <https://www.planning.org/earlycareer/>

What Are Your Priorities for Our Region's Transportation System?

East-West Gateway Council of Governments is updating [Connected2045](#), the long-range transportation plan for the St. Louis region, and they need your input. Complete this simple, five-minute [survey](#) to tell them about your needs and priorities for the region's transportation system and how you see technology changing the way we travel.

AICP Exam Study Material Assistance from the SLMS

St. Louis Metro Section Board has voted to provide financial assistance with study materials for those taking the exam in May 2018 and for those who took the exam in May and November 2017. The SLMS will provide up to \$200 per individual for study materials. To receive a reimbursement, please contact Justin Randall, Treasurer of the SLMS, at jrandall@ofallon.org. The criteria are as follows:

- Submit your APA acceptance to take the AICP exam.
- Submit receipts for the study materials related to the AICP.
- Indicate that your employer is not assisting with study materials.



Visit the [APA MO website](#) for more information

(CC) John Bauder

June 2018 **Announcements, continued**

Don't miss your chance to give input on Connecting St. Louis!

Trailnet believes connecting our cultural centers, business districts, and neighborhoods with a network of on-street protected bikeways and sidewalks will attract and retain talent, strengthen our economy, and connect people to the places they love. We have announced potential study corridors through north and south communities and continue to engage residents to better understand priorities and desires for these connections. Click [here](#), to view our recent feature via nextSTL.

We cannot push this plan forward without community input. There are three remaining community engagement opportunities - plan to attend, take our [survey](#) and make your voice heard. The dates are listed above, click [here](#) to RSVP via Facebook. The survey and open house story boards can be found online, if you cannot attend the open houses.

APA Section Board Elections Continue!

Members received an email last week with the ballot for next year's STL Section board of directors. One vote per member, and the unique URL is tied to the email, so you cannot forward it on. Make sure to vote!

East-West Gateway Accepting Applications for Roadway Functional Classification Updates

Twice a year, East-West Gateway Council of Governments collaborates with the Missouri Department of Transportation (MoDOT) and the Illinois Department of Transportation (IDOT) to update the functional classification of roads in our region. Roads are classified according to the type of service they provide based on mobility, accessibility, and continuity. The functional class of a road is one factor used to determine project eligibility for inclusion in the Long-Range Transportation Plan and the short-range Transportation Improvement Program. The application and related materials are available on [East-West Gateway's website](#). East-West Gateway is accepting applications until Friday, June 1, for the May 2018 semiannual review period. Send completed applications and any questions or concerns to functionalclass@ewgateway.org.

USACE Holding Open Houses on Meramec River Basin Feasibility Study

The U.S. Army Corps of Engineers (USACE) St. Louis District is holding two open houses in the St. Louis region on the Meramec River Basin Ecosystem Restoration Feasibility Study draft report. The report evaluates and documents the USACE decision-making process, describes alternative solutions and presents a tentatively selected restoration plan. It also serves to notify the public of the environmental effects of the project. The draft report is [available online](#).

Missouri DED Seeking Input on Rural Survey

The Missouri Department of Economic Development's (DED) Office of Rural Development is partnering again with the Missouri Rural Development Partners, and the University of Missouri Extension to launch the second annual [Missouri Rural Survey](#). The department wants to hear from rural citizens, business owners and leaders about the key issues, opportunities and challenges facing rural Missouri communities.



Visit the
[APA MO website](#)
for more information

June 2018 Announcements, continued

CM Credits Approved

All St. Louis Section events and lunches so far have been approved for CM credits. If you have any questions or issues logging your credits, please contact the Professional Development Officer, Michael Zeek, at mzeek@marylandheights.com or 314-738-2232

Taking the AICP Exam?

Anyone interested in taking the AICP exam in November should contact the Professional Development Officer, Michael Zeek, at mzeek@marylandheights.com or 314-738-2232 for advice or study resources.



Visit the
[APA MO website](#)
for more information



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Want your event or announcement listed in our newsletter?

All events and announcements should be send to STLPlanningNewsletter@gmail.com and must be submitted in the following format:

Title:

Date/Time:

Location:

Brief Description:

Price:

CM Credits (Yes/No/Pending):

For more information: Website and/or contact person with telephone or email

REMINDER: There will be no Newsletter for July. The August Newsletter deadline for submittal will be Tuesday, July 24th.

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SILVER SPONSORS

