

POSTER SESSION

APA Quad State Conference | October 9-12, 2019 | Tulsa, Oklahoma





OVERVIEW

visualization | *noun*
vi·su·al·i·za·tion

2: "the act or process of interpreting in visual terms or of putting into visible form"

Source: Merriam-Webster Online Dictionary

Poster sessions are a great opportunity for showcasing ideas, projects, research, and more. They offer an informal platform for continued discussions and networking within the context of the refined work students, organizations, professionals, educators, and businesses have been producing in the quad state region. Team composition may range from a single planner to a diverse group of practitioners in a variety of disciplines.

The conference committee will form a group of jurors to review submissions and curate a selection of posters to create a diverse display of work relating to this year's theme: **gather + engage + connect**. Keep in mind, the core focus of a poster session being: visualizations. Conference attendees will have the opportunity to vote for their favorite display of work and the winner will be awarded a prize during the Gala event Thursday evening on October 10th at the AHHA Art Museum in downtown Tulsa, Oklahoma (*tickets sold separately*).

SUBMISSION REQUIREMENTS

In order to qualify for the poster session, applicants must submit all of the information outlined below. APA membership is strongly encouraged, but not required, to submit for the poster session. Please note that incomplete submissions will not be reviewed. The conference committee reserves the right to limit the number of selections.

Team Information

One-page [8.5" x 11", portrait orientation] with the following information:

- Team Name/Project Name
- Location of Project (*if applicable*)
- Team Members (*first and last names, APA affiliation, organizations/schools/firms, and project roles/titles*)
- Designated Contact Person (*first and last name, email, phone number, and mailing address*)

This information will be kept on file with the conference committee, but will not be provided to jurors.

Project Abstract

One-page [8.5" x 11", portrait orientation] with the following information:

- Team Name/Project Name
- Description of the project (*no more than 350 words*)

DO NOT include any additional identifying information on this page (*such as team member names, companies, etc.*)



Digital Poster Guidelines

In order to review posters in an efficient manner, digital poster submissions are required. Please submit posters in the following format (*cont'd on next page*):

- (1) Adobe PDF file including the one-page Team Information, the one-page Project Abstract, and the Poster
- Total poster page size to equal 36" x 48" [either landscape or portrait orientation]
- File size not to exceed **10MB**

DO NOT include any additional identifying information on the poster (*such as team member names, companies, etc.*)

Selected Posters

Selected poster teams will be required to provide printed posters for display during the conference poster session. Once the conference committee makes selections, printing and/or mounting requirements will be sent to selected poster teams.

SUBMIT VIA EMAIL

Please submit your Adobe PDF file to the following email address before the submission deadline:

Luisa Krug
Quad State APA Conference Co-Chair
lkrug@incog.org

DATES & TIMES

Submissions will be accepted from **April 8th, 2019 at 5:00 p.m. until August 26th, 2019 at 11:59 p.m. (U.S. Central Time)**. Please note that incomplete submissions will not be reviewed.

Set-up of selected poster displays will take place before **6:00 p.m. on October 9th, 2019** at the Hyatt Regency Hotel in downtown Tulsa, Oklahoma. The official poster session will take place on **October 10th, 2019 between 10:00 a.m. - 10:45 a.m.** During this time, participants are required to stand next to their displays and provide a 3-5 minute synopsis on their project. Conference attendees will be allowed to vote for their favorite project. Tear-down of selected posters will take place between **12:00 p.m. - 2:00 p.m. on October 11th, 2019**. Selected applicants will be notified of set-up and tear-down details, as well as the synopsis schedule, at least (2) weeks before the conference start date.

AWARDS

The first, second, and third place winners will each receive one (1) award after all the votes have been tallied from the poster session. The award includes a certificate and a gift card.