



# 2019 QUAD STATE APA CONFERENCE

SPONSORSHIP PACKET

October 9 - 12 | Hyatt Regency | Tulsa, Oklahoma



## ABOUT

Sponsoring the American Planning Association's Quad State Conference is a valuable way to show support for planning in the Arkansas, Kansas, Missouri, and Oklahoma region.

Our theme is Gather+Engage+Connect. The conference will bring together an estimated 400 planners, community officials, and allied professionals from the region to share their expertise on a variety of topics including transportation, housing, and changes in planning.

Our conference will connect your business to private and public-sector planners specializing in land use, transportation, urban design, natural resources, and many other areas. The conference will also attract professionals in related fields, as well as elected and appointed officials.

Please visit <https://bit.ly/2BLEkRU> to learn more about the conference. We appreciate your support in making the 2019 Quad State Conference a success!

## EXHIBIT SPACE

Exhibits will be located in a heavily trafficked area for attendees to learn more about your organization. These spaces are also an opportunity for nonprofits and community organizations to increase their presence at the conference. A limited amount of exhibit space is available and is confirmed on a first come, first served basis.

## ADVERTISING

Increase awareness of your organization and services by sponsoring! The conference offers a range of benefits designed to promote companies and organizations of all sizes.

Other advertisement options, such as in-kind donations, are welcome at the conference. Contact staff to learn more!

## CONTACT

Travis Hulse ([thulse@incog.org](mailto:thulse@incog.org))

Amber Wagoner ([awagoner@incog.org](mailto:awagoner@incog.org))

### ROUTE 66 LEVEL

**\$3,000**

Complimentary Exhibit Space  
Full Page Color Advertisement  
4 Conference Registrations  
Keynote Session Acknowledgement  
Sponsor of Thursday Awards Gala  
Company Logo on Welcome Bag

### ART DECO LEVEL

**\$1,500**

Complimentary Exhibit Space  
1/2 Page Color Advertisement  
3 Conference Registrations  
Sponsor of Wednesday Happy Hour

### ARKANSAS RIVER LEVEL

**\$1,000**

Complimentary Exhibit Space  
1/3 or 1/4 Black & White Advertisement  
2 Conference Registrations  
Sponsor of Breakout Session

### GOLDEN DRILLER LEVEL

**\$500**

1/3 or 1/4 Black & White Advertisement  
1 Conference Registration  
Sponsor of Breakout Session

### INDIVIDUAL RATES

Mobile Workshops	<b>\$500</b>
Exhibit Space	<b>\$300</b>
Exhibit Space (Non-profit)	<b>\$150</b>

**Have your company logo featured during the conference by upgrading to the Route 66 Level!**

All attendees will receive a welcome bag as appreciation for attending.





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SPONSORSHIP OPPORTUNITIES ORDER FORM  
October 9 - 12 | Hyatt Regency | Tulsa, Oklahoma



Contact Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Web Address: \_\_\_\_\_

Company Facebook Address: \_\_\_\_\_

Company Twitter Handle: @\_\_\_\_\_ Company Instagram Handle: @\_\_\_\_\_

## ITEMS REQUESTED FROM SPONSOR

**Deadline: July 1st, 2019**

### AGENCY LOGO

For inclusion in conference printed materials.

### PROGRAM ADVERTISEMENT (IF APPLICABLE)

Advertisements will be posted within the conference packet. Packets will be delivered via email and posted on the conference website for participants. See dimensions below.

### PAYMENT INFORMATION





Payment accepted through check (payable to "APA-OK") or online via PayPal (contact Erik Enyart for details).

*Note: All digital files must be print ready according to sponsorship format: 300 dpi or higher for raster images; in .ai or .png for vector art.*

## SPONSORSHIP LEVEL

<input type="checkbox"/> ROUTE 66 LEVEL	\$3,000
<input type="checkbox"/> ART DECO LEVEL	\$1,500
<input type="checkbox"/> ARKANSAS RIVER LEVEL	\$1,000
<input type="checkbox"/> GOLDEN DRILLER LEVEL	\$500
<input type="checkbox"/> MOBILE WORKSHOP	\$500
<input type="checkbox"/> EXHIBIT SPACE	\$300
<input type="checkbox"/> Nonprofit Rate	\$150
<input type="checkbox"/> PROGRAM ADVERTISEMENT	
<input type="checkbox"/> Full Page	\$800
<input type="checkbox"/> 1/2 Page	\$400
<input type="checkbox"/> 1/3 or 1/4 Page	\$200

**TOTAL AMOUNT DUE:** \_\_\_\_\_

	<b>FULL-PAGE</b> 7.5" x 10" \$800		<b>HALF-PAGE</b> 7.5" x 5" \$400		<b>1/3 PAGE</b> 7.5" x 3" \$200		<b>1/4 PAGE</b> 3.5" x 5" \$200
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Send completed forms to Erik Enyart ([eenyart@tannerbaitshop.com](mailto:eenyart@tannerbaitshop.com))  
or mail to: Tanner Consulting, c/o Erik Enyart, 5323 S Lewis Ave, Tulsa, OK 74105