American Planning Association
Missouri Chapter

Creating Great Communities for All

2020 APA Missouri Annual Report:

- APA Missouri hosted a hybrid state conference (both in-person and virtually) in Springfield, Mo. on October 7-8, 2020. A total of 77 planners and allied professionals attended the two-day conference and 22.75 CM credits were offered.
- Held a successful Planners' Day at the Capitol event on March 4, 2020, in the State Capitol Building Rotunda in Jefferson City, Mo. Over 15 professional planners attended and met with state legislators throughout the day, discussing state and local issues related to planning.
- Continued the successful Great Places in Missouri Program with two honorees: Downtown and Drake Harbor Recreation Area Trails in Warsaw, River Market Neighborhood in Kansas City
- Hosted a Chapter Board retreat in Jefferson City, Mo. on February 21, 2020; during which our mission statement was updated to be more inclusive and to more align with APA National's
- Sent monthly newsletters to our membership
- Shared COVID-19 resources for Planners
- Participated in several APA National virtual leadership meetings
- Attended APA State Legislative Summit virtual event

Ozark Mountain Section (OMS) highlights:

Below are the activities and accomplishments of the Ozark Mountain Section from 2020. While we experienced unforeseen hardships, along with the rest of the world, we were able to continue to provide support, engagement, and learning opportunities to our members.

Mentorship Program:
OMS created and launched a mentorship program for members and students in the section. The idea is to connect planning students and planners in the beginning stages of their careers with other planners in the area. By connecting students/planners with mentors, they have the opportunity to experience real-time planning work in the field. It also creates an open dialogue between students/planners and their mentors about the benefits and the challenges of planning-related work. There are currently 9 mentors in the program and some have already hosted students in their workplace. We are excited to continue to grow this program and believe it can serve as a great opportunity for OMS members.

2020 Missouri Chapter Conference:
Planning for the 2020 conference was a learning experience for our Conference Planning Committee but the OMS section is extremely proud of the event that we hosted. After having almost all of the details for an in-person conference finalized, the world changed and it was inevitable that the conference format would have to change as well. The Conference Planning Committee quickly regrouped and planned a hybrid conference with both an in-person and virtual attendance option. The conference took place over 2 days. The first day was dedicated to 3 mobile tours while the second day was full of great sessions that took place in person but were also live-streamed and recorded so attendees could have access to them remotely. Overall, 61% of conference attendance was virtual.

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Ozarks Chapter of the Institute of Transportation Engineers (OCITE) Technical Conference:
This is the second year that OMS has partnered with OCITE to host a Technical Conference. The OCITE Technical Conference was held virtually and provided an educational opportunity for members, as well as a revenue opportunity for the section.

Lunch & Learn & Annual Business Meeting:
We were able to host one in-person Lunch & Learn in February of 2020. The event highlighted the 2020 Census and local engagement efforts. There were 12 members in attendance. We did not host our annual Summer Social but did host a virtual Annual Business Meeting & Holiday Party in December.

<u>Kansas City Section highlights:</u>

Educational Outreach:

This year certainly presented challenges with educational outreach. In 2020, KCAPA was able to maintain participation in the Explore Design program through the Kansas City Center of Architecture & Design and provide resume/interview speed networking with local planning students at the University of Missouri – Kansas City. The annual internship fair also took place just before the pandemic.

Date	**Topic**	**Title**	**Presenters**	**Attendees**
February 12	University Outreach	Speed Networking		20
March 6	University Outreach	Internship Fair		35
April 17	*Youth Outreach*	*Explore Design Day with STEM Alliance*		*Postponed due to COVID-19*
December 11	Youth Outreach	Urban Tec Career Fair for High School Students – Virtual Meeting	Deanne Winkelmann (TranSystems)	20

Programming Committee:

In 2020, events offered to members and guests were faced with the challenge of shifting to a virtual platform. The shift, while necessary given social distancing restrictions, provided more freedom for attendees to participate in events and improved attendance numbers compared to events earlier in the year. Two social events had been planned for the year. As pandemic conditions continued, attention was focused on the annual holiday party in December, which was successfully held virtually on Zoom.

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Date	Topic	Title	Attendees	CM Credits
January 23	Community Outreach	Winter Warm-Up! Planning Assistance Teams in the Virgin Islands	14	1.5
February 12	Economic Development	Mechanics of Development: Opportunity Zones and Local Incentives	25	1.5
March 13	Data & Research	Count Me In! The Impact of the 2020 Census	15	1.5
April 1	*Social Event*	*12th Annual Planning Celebration at Boulevard*	*Postponed due to COVID-19*	
April 7	*Transportation Planning*	*Vision Zero*	*Postponed due to COVID-19*	*1.5*
May 21	*Park Planning*	*A Public-Private PARKnership: Meadowbrook Park in Johnson County*	*Postponed due to COVID-19*	*1.5*
June 30	Environmental Planning	Let's Talk Landscape – Virtual Meeting	30	1.5
August 26	Public Engagement	Current Trends in Socially Distanced Engagement – Virtual Meeting	35	1.5
September 9	Equity	Power Shapes the Built Environment – Virtual Meeting	42	1.5
October 5 – October 9	State Conference	APA-KS Conference		
October 8 – October 9	State Conference	APA-MO Conference		
November 18	Placemaking	Creative Placemaking in Kansas City – Joint Virtual Meeting with WTS	58	1.0
December 10	Social Event	Holiday Party and	41	

		Annual Meeting – Virtual Meeting		

<u>St. Louis Section highlights:</u>

Strategic Plan Adoption

St. Louis Metro Section adopted the Strategic Plan for 2020-2025. Included are components for diversity, equity, and inclusion committee.

Sponsorships

- Conference sponsorship of $1,200 for individual section member APA National Conference.
- Sponsorship of $500 for The National Walking Summit hosted by America Walks
- Sponsorship of $300 for the Green Cities Challenge hosted by Missouri Earthways Center at the Missouri Botanical Garden
- Sponsorship of $300 for the SLMS Illinois Commissioner Training

UMSL Chancellor Certificate in Planning and Zoning

Entering its 17th year, the Fundamentals of Planning and Zoning Chancellor's Certificate has educated hundreds of members of the St. Louis planning community. Fundamentals of Planning and Zoning is taught by a team of senior practitioners, who have extensive knowledge and experience in local government planning in Missouri, Illinois, and across the nation. Course modules cover planning practices, processes, and topics that are crucial for local government success.

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Date	Topic	Speaker
10/14/2020	Planning and Placemaking	**Trainer:** Matt Wetli, **Panelists:** Paul Hubbman, Brian Hurd, Dara Eskridge, Invest STL
10/21/2021	Developing a Comprehensive Plan	Hilary Perkins
10/28/2020	Site Plan Review	Dan Lang, Charles Senzee
11/4/2020	Zoning	Paul Langdon
11/11/2020	Ethics and Effective Public Hearings	Jason Jaggi
11/18/2020	Legalities of Planning and Zoning	Dan Vogel, Lyndee Rodamaker
12/2/2020	Implementing a Comprehensive Plan	Stephen Ibendahl

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Programs

Programs were held virtually on Zoom due to COVID-19.

Date	Event	Topic	Speaker	CM Credits	Sponsorship Presentation
6/9/2020	Virtual Green Building Showcase (In Partnership with USGBC)	Forest Park East Waterways, The Forest Park Nature Playscape, The Missouri Botanical Gardens Jack C. Taylor Center	Mark Vanden Akker, Frank Katmann, Justin Schmitt, Ted Spaid	1.25	
6/17/2020	Virtual Luncheon	The Brickline Greenway	Neil Eisenberger, Mark Vogl	1	
9/29/2020	Virtual Luncheon	The Economic We Need: Planner's Role	Bob Lewis, FAICP	1 Ethics	CMT & RDG USA
10/21/2020	Virtual Luncheon	Citizen Brown, With Author Colin Gordon	Colin Gordon	1	CBB & Alta
11/16/2020	Virtual Luncheon	Conversation With Vivian Gibson, Author of The Last Children of Mill Creek	Vivian Gibson	1	
12/16/2020	Virtual Luncheon	Architectural history virtual tour of St. Louis	Amanda Clark		SLU

Awards & Honorees

New artfully crafted hand glass blown award by Third Degree Glass Factory

Award Type	Recipient
President's Award	Dr. Martin Luther Mathews, Matthews-Dickeys Boys & Girls' Club
Planning Champion Award	Beth Letscher
Dwight F. Davis Award for Outstanding Planning Advocate	Brian Hurd, Rise
Dwight F. Davis Award for Outstanding Planning Advocate	Sarah Coffin, Saint Louis University

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Outstanding Plan Making	Gravois-Jefferson Aligned, Rise
Outstanding Plan Implementation	St. Charles County 2030 Master Plan