



APA Missouri State Chapter Conference

2020

People, Places, Plans

October 7-8 • Oasis Hotel and Convention Center • Springfield, MO



American Planning Association
Missouri Chapter

Creating Great Communities for All

C-Street, photo credit: City of Springfield

2020 SPONSORSHIP AND BENEFITS BROCHURE

The Missouri Chapter of the American Planning Association is an organization for professional and citizen planners providing vision and leadership for the future development of Missouri communities. Each year, APA Missouri hosts a professional conference, and we are pleased to offer an opportunity for you to play an important role in the 2020 annual conference in Springfield, Missouri. Take advantage of a range of benefits specially designed to promote your company or organization. The conference theme of People, Places, Plans will be woven through two days of sessions, mobile tours, receptions, awards ceremonies, and a dynamic keynote speaker luncheon. Due to concerns over COVID-19, we are offering a hybrid virtual/in-person conference this year. Additionally, there will be no exhibit hall or display booths, but we are still offering a variety of ways for sponsors to connect with our members.

Our conference connects you to many private and public-sector planners, land use, transportation, design, natural resource and allied professionals, as well as elected/appointed municipal officials. Please consider one of the sponsorship opportunities listed in this brochure. We look forward to working with you this year, and in years to come! Avian names were selected for sponsor levels to reflect the fun, tropical theme of our conference location, the unique Oasis Hotel and Convention Center. Contact Ronda Burnett (ronda.burnett@mdc.mo.gov) for more information.

QUICK FACTS

- This conference is the premier learning and networking event for planners in Missouri.
- The 2020 conference runs from Wednesday afternoon through Thursday evening.
- Attendance has averaged 150-250 in recent years. This year, we will offer a hybrid virtual/in-person conference experience.
- Sponsorship opportunities are also available for other chapter events throughout the year including local APA Sections, regional trainings, workshops, etc.



SPONSOR

Be a part of APA Missouri's Premier Event for Planners

Springfield skyline, photo credit: City of Springfield

2020 SPONSORSHIP LEVELS AND BENEFITS

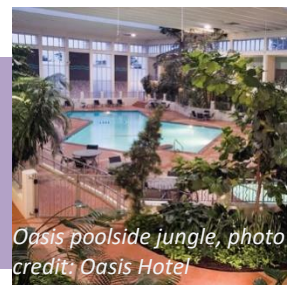
	Flamingo \$3,000	Bird of Paradise \$2,000	Parrot \$1,000	Macaw \$550	Toucan \$200
Logo included in the sponsor list in the program	✓	✓	✓	✓	✓
Information included on flash drives provided with all conference registrations (virtual and in-person)	✓	✓	✓	✓	✓
"Sponsor" badge ribbons for all conference attendees	✓	✓	✓	✓	✓
On-site signage	✓	✓	✓	✓	✓
Sponsorship of a mobile tour	✓	✓	✓	✓	
Sponsorship of the APA-MO Chapter Business Meeting	✓	✓	✓	✓	
Sponsorship of the professional development conference sessions	✓	✓	✓		
Recognition at the Keynote Luncheon	✓	✓	✓		
Sponsorship of the Awards Ceremony	✓	✓	✓		
Sponsorship of the Conference Reception	✓	✓			
Complimentary conference registrations	Four	Three	Two	One	
Complimentary mobile workshop tickets*	Three	Two	One		
Complimentary hotel rooms for one night (choice of Wednesday or Thursday)	Four	Three			
Physical marketing item included in a mailer to all conference registrants	✓				

*Mobile tour tickets are reserved on a first-come basis so sign-up early to use this benefit.

Visit missouri.planning.org for more information.



Sponsorship Opportunities Order Form
APA Missouri 2020 Conference, October 7-8
Oasis Hotel & Convention Center
Springfield, Missouri



Contact Name: _____ Company/Organization: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Company Web Address: _____

Company Facebook Address: _____

Company Twitter Handle: @_____ Follow & tag @APAMissouri on Twitter!

SPONSORSHIP LEVEL

<input type="checkbox"/> FLAMINGO	\$3,000
<input type="checkbox"/> BIRD OF PARADISE	\$2,000
<input type="checkbox"/> PARROT	\$1,000
<input type="checkbox"/> MACAW	\$550
<input type="checkbox"/> TOUCAN	\$200

Workshops available on first-come,
first-pay basis.

The 2020 APA Missouri Chapter conference reception will be held on Thursday evening at the conference center. Guests will be treated to hors d'oeuvres, drinks, and door prizes.

Flamingo and Bird of Paradise

sponsors will have the opportunity to support this event. In return, APA Missouri will provide prominent logo placement throughout the reception, a chance to address attendees during the reception, and an opportunity to share a promotional video or other display.

ITEMS REQUESTED FROM SPONSOR

Deadline: September 2nd

- **AGENCY LOGO:** For inclusion in the conference program and on-site signage. Note: *must be high resolution in either JPEG or PNG format.*
- **Ad or other marketing materials:** For inclusion in the Sponsor Folder of a flash drive that will be provided to all conference registrants.

PAYMENT INFORMATION

CHECKS: Payable to APA-OMS (checks are our preferred method of payment)

FOR OTHER PAYMENT OPTIONS: Please email Zeke at ezekiel.hall@modot.mo.gov

Total amount due: \$_____

Please forward completed forms to the 2020 APA Missouri Conference Chair, Ronda Burnett, at:

ronda.burnett@mdc.mo.gov or mail to
APA Missouri, c/o CRPM, 901 S. National,
Springfield, MO 65897